

alzheimer's  association®  
the compassion to care, the leadership to conquer

## ALZHEIMER'S DISEASE EDUCATION CONFERENCE & EXPO

  
ASSISTED LIVING COMMUNITIES

Thursday, March 8th, 2007 – 8:00 a.m. to 4:00 p.m.  
Sheraton Long Island Hotel  
110 Vanderbilt Motor Parkway, Smithtown, New York 11788

### Breakfast Keynote

*Sponsored by Cold Spring Hills*

*New Ways of Understanding and Treating Alzheimer's Disease*  
*Dr. Barry Reisberg*

### Luncheon Keynote

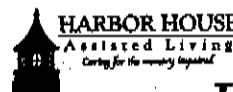
*The Honorable Steven Englebright NYS Assembly*  
*Albany 2007*

### Morning Sessions

Understanding Behaviors and How to Respond  
Elder Law & Estate Planning  
Activity Based Alzheimer's Care

### Afternoon Sessions

The Alzheimer's Association Quality Care Campaign  
Neuropsychological Aspects of Alzheimer's Disease  
Safety Seminar  
Activity Based Alzheimer's Care



## **8:00AM TO 9:00AM – REGISTRATION/CONTINENTAL BREAKFAST/EXPO**

**9:00am – 10:00am**

**Breakfast Keynote:** New Ways of Understanding and Treating Alzheimer's Disease

*Sponsored by Cold Spring Hills*

**Speaker: Dr. Barry Reisberg** serves as a Clinical Director of the New York University School of Medicine's Siberstein Aging and Dementia Research Center. He is also Director of the Zachary and Elizabeth M. Fisher Alzheimer's Disease Education and Resources Program at NYU and an Adjunct Professor in the Faculty of Medicine at McGill University in Montreal, Canada. Dr. Reisberg will share new ways of understanding therapeutic approaches to Alzheimer's disease and will outline a comprehensive multidisciplinary approach to the management of Alzheimer's disease.

## **10:00AM – 10:25AM – COFFEE BREAK WITH EXHIBITORS**

*Sponsored by Harbor House*

## **10:30AM – 11:45AM – MORNING BREAKOUT SESSIONS**

**SESSION I** – Understanding Behaviors and How to Respond

*Sponsored by Home Companion Services of New York*

**Speaker: Teepa Snow, MS, OTR/L, FAOTA** Director of Education Programs, Alzheimer's Association Eastern North Carolina Chapter. Ms. Snow will discuss the difference between dementia and normal aging. Through the use of interactive role playing she will demonstrate typical brain changes and behaviors that accompany Alzheimer's disease and related memory disorders.

**SESSION II** – Elder Law & Estate Planning

*Sponsored by Amber Court*

**Speaker: AALI Legal Advisory Committee**

All the Threats to Mama's Medicaid – Overview of the Deficit Reduction Act.

Protecting Mama's Home – Purchase of life estates; Continuing Care Retirement Communities (CCRCs); and the homestead (including overview of transfer penalty & look-back period).

Protecting Mama's Life Savings – Hardship waivers; transfer of asset penalties; look-back period; multiple transfers; rounding down.

The Annuity Trap for Mama – Annuities, white paper annuities/DRA promissory notes.

Can Mama Refuse Papa – Spousal allowances – assets and income, refusal, income cap issues.

Should Mama Buy Long Term Care Insurance – Long-term care insurance, long-term care partnerships.

**SESSION III** – Activity Based Alzheimer's Care

**Speaker: Kristy Klein.** Activity Based Alzheimer's Care suggests that activities are the foundation of care. Every event, encounter or exchange is an activity. This session will give an overview of the Alzheimer's Association's activity based philosophy of care as well as an introduction into activity based program design and the importance of strength based programming.

## **12:00PM TO 1:00PM**

**Luncheon Keynote:** Albany 2007

**Speaker:** The Honorable Steven Englebright – New York State Assembly

## **1:00PM TO 1:30PM – EXPO WITH EXHIBITORS/COFFEE AND DESSERT**

**Sponsored by:** The Bristal of North Hills

## **1:30PM TO 2:45PM – AFTERNOON SESSIONS**

**SESSION I** – The Alzheimer's Association Quality Care Campaign.

**Sponsored by:** Jefferson's Ferry

**Speaker: Peter Reed.** The Alzheimer's Association has launched its nationwide Quality Care Campaign as an evidence-based approach to enhance the quality of life for people with dementia in nursing homes and assisted living residences. This presentation will discuss current research related to specific domains of care for people with dementia in residential care that contribute to quality of life. It will also describe a consensus-building process to translate research into a set of person-centered dementia care practice recommendations. Finally, it will outline advocacy and training strategies to implement improved care, and invite attendees to participate in the Alzheimer's Association Campaign by learning about care and advocating for change in dementia care practice.

**SESSION II** - Neuropsychological Aspects of Alzheimer's Disease

**Sponsored by:** Access Home Care

**Speaker: Susan Farrella Bush, Ph.D – Clinical Neuropsychologist.** This talk will present the early warning signs of Alzheimer's disease, the usual cognitive deficits associated with Alzheimer's disease, and some key strategies for intervention in the early stages. Additionally, it will cover some of the psychological symptoms associated with this disorder (e.g. suspiciousness)

**SESSION III** – Safety Seminar — **PART 1** - Aging Safely with Dementia

**Speaker: Jennifer Pancer.** The National Alzheimer's Association believes that aging safely, while maintaining some level of independence, is something attainable even with the diagnosis of Alzheimer's disease or dementia, if proper awareness and planning occur. This presentation will outline the many safety concerns that care providers can prepare for in order to prevent dangers that can compromise one's quality of life. Safety concerns that will be of focus include driving, home environment safety, wandering, and de-escalating agitation. Behavioral interventions and resources to help identify and respond to safety concerns will be provided.

**PART 2** – Description of the Lifeline Personal Emergency Response System (PERS)

**Speaker: Jonathan Gellar.** Lifeline is an easy-to-use personal response system that ensures that older adults living at home get quick assistance whenever it is needed with the push of a button. Why should someone consider Lifeline? Life is unpredictable. An unexpected fall or medical emergency could threaten someone's future health if help is delayed. With the Lifeline system in place you can maintain your peace of mind knowing that help is just a press-of-a-button away.

**SESSION IV:** - Activity Based Alzheimer's Care (repeated from Morning Session III)

**Speaker: Kristy Klein**

**3:00PM TO 4:00PM** – Plenary Session/Caregiver Discussion Panel

**Facilitator: Ellen Tolle RN, MPS**

Individual caregivers will discuss the challenges and experiences encountered when caring for a loved one with Alzheimer's Disease.

Please return completed form to chapter office no later than March 1, 2007.

**EDUCATION CONFERENCE REGISTRATION FORM**

Name of Attendee(s): \_\_\_\_\_

\_\_\_\_\_

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ e-mail address: \_\_\_\_\_

**REGISTRATION FEES**

All Day Session - \$40.00 pp (includes Expo, Breakfast, Lunch, Coffee Breaks)

Lunch Only \$25.00

**Nursing Home Administrators:** This educational offering is being reviewed by the National Continuing Education Review Service (NCERS) of the National Association of Boards of Examiners for Nursing Home Administrators (NAB). Approval for 8 clock hours and 4 participant hours is pending.

**Activity Professionals:** This entire Conference is being reviewed by the International Association for Continuing Education and Training (IACET). Approval is pending. Interested participants will be required to pay an additional \$10.00 CEU Fee.

**All Fees are non-refundable**

Acceptable forms of payment: cash, check, credit card - Please make checks payable to: Alzheimer's Association Long Island

We are pleased to announce that **on-site respite care** will be available at no cost, on a first come, first served basis. This service is generously donated by **Home Companion Services of New York, Inc.**

**ON-SITE RESPITE CARE REGISTRATION FORM**

NAME OF PARTICIPANT: \_\_\_\_\_

Age: \_\_\_\_\_ Male \_\_\_\_\_ Female \_\_\_\_\_ Date of AD Diagnosis \_\_\_\_\_ SPECIAL INSTRUCTIONS: \_\_\_\_\_

\_\_\_\_\_