

Education Expo 2006

# alzheimer's association™

the compassion to care, the leadership to conquer

## ALZHEIMER'S DISEASE EDUCATION CONFERENCE & EXPO

Presented by  
Alzheimer's Association Long Island

Thursday, March 9th, 2006 - 8:00 a.m. to 4:00 p.m.  
Sheraton Long Island Hotel  
110 Vanderbilt Motor Parkway, Smithtown, New York 11788

### **Breakfast Keynote**

*Update on Alzheimer's Disease*  
Dr. Gisele Wolf-Klein

### **Luncheon Keynote**

*Humor For The Health of it*  
Joel Weintraub

### **Morning**

*Understanding Behaviors and How to Respond*  
*Elder Law and Long Term Care Insurance*

### **Afternoon**

*Progression of Loss*  
*Care for the Caregiver*  
*Activities to Soothe the Restless Soul*

**Nursing Home Administrators:** This program has been submitted (but not yet approved) for Continuing Education from NAB/NCERS.

**Activity Professionals:** Continuing Education Units are pending approval through the American Therapeutic Recreation Association. ATRA has been reviewed and approved as an Authorized Provider by the International Association for Continuing Education and Training (IACET).

## PROGRAM

**8:00 a.m. to 9:00 a.m. - Registration/Continental Breakfast/Expo**

**9:00 a.m. to 10:00 a.m.**  
**Keynote Address**

**Speaker:** Dr. Gisele Wolf-Klein, Director of Geriatric Medical Education and Research, Parker Jewish Institute for Health Care and Rehabilitation, Chief, Division of Geriatric Medicine, Long

Island Jewish Medical Center, Physician-in-Charge, Geriatric Community Health Center,  
Attending Geriatrician, Parker Jewish Geriatric Institute

**Topic of Discussion:** Update on Alzheimer's disease

Dr. Gisele Wolf-Klein will share new therapeutic approaches for Alzheimer's disease and she will outline a comprehensive multidisciplinary approach to the management of Alzheimer's disease.

**10:00 a.m. to 10:20 a.m. - Coffee Break with Exhibitors**  
***Sponsored by Cold Spring Hills Center for Nursing and Rehabilitation***

**10:30 a.m. to 11:45 a.m. Morning Breakout Sessions**

**Breakout I**

**Speaker:** Teepa Snow, MS, OTR/L, FAOTA Director for Educational Programs, Alzheimer's Association Eastern North Carolina Chapter

**Topic of Discussion:** Understanding Behaviors and How to Respond

Ms. Snow will discuss the difference between dementia and normal aging. Through the use of interactive role playing she will demonstrate typical brain changes and behaviors that accompany Alzheimer's disease and related memory disorders.

 [Understanding Behaviors and How to Respond](#) (Microsoft Word Document)

**Breakout II**

**Speakers:** Vincent J. Russo, Esq., J.D., LL.M., CELA  
Susan Malise, MBA, CLTC, Genworth Financial

**Topic of Discussion:** Elder Law and Long Term Care Insurance


Vincent J. Russo, Esq., and Ms. Susan Malise, will discuss the importance of having a long term care plan in place.

Mr. Russo is a nationally recognized author, lecturer and authority on Elder Law. He will focus on Medicaid and planning strategies to pay for long term care.

Ms. Malise will review the basic features of the New York State Partnership and will touch on the cost of Long Term Care Insurance in the metro New York area.

Time will be allotted for a Q & A session.

 [Elder Law Brochure](#) (Adobe Acrobat Document)

 [Who Needs LTCI?](#) (Adobe Acrobat Document)

 [Presentation - How to Pay for Long Term Care](#) (Adobe Acrobat Document)

**12:00 p.m. to 1:00 p.m.**

## **Luncheon Keynote**

**Speaker:** Joel Weintraub, M.ed, B.S., Humorous Educator/Physiologist

**Topic of Discussion:** Humor for the Health of it

Mr. Weintraub will discuss behavior modification techniques that will improve coping skills. Attendees will "learn how to go from a state of anxiety and depression to one of happiness, hope and productivity."

 [Humor for the Health of It](#) (Microsoft Word Document)

## **1:00 p.m. to 1:30 p.m. - visit with Exhibitors**

## **1:30 p.m. to 2:45 p.m. Afternoon Breakout Sessions**

### **Breakout I**

**Speaker:** Teepa Snow, MS, OTR/L, FAOTA Director for Educational Programs, Alzheimer's Association Eastern North Carolina Chapter

**Topic of Discussion:** Progression of Loss

Ms. Snow will assist the caregiver in recognizing the level of cognitive impairment and associate this with the stages of dementia. Attendees will gain ability in their approach and personal care techniques.

 [Understanding Behaviors and How to Respond](#) (Microsoft Word Document)

### **Breakout II**

**Speaker:** Joel Weintraub, M.ed, B.S., Humorous Educator/Physiologist

**Topic of Discussion:** Care for the Caregiver

Caregivers experience an extreme amount of stress and the time has come to focus on managing their stress, and improving their nutritional and exercise habits.

 [Humor for the Health of It](#) (Microsoft Word Document)

### **Breakout III**

**Speaker:** Robin Lombardo, MS, St. Joseph's College Faculty, Department of Gerontology

**Topic of Discussion:** Activities to Soothe the Restless Soul

Ms. Lombardo will share creative activity ideas that will provide an enjoyable leisure time for

both the caregiver and the person diagnosed with Alzheimer's disease.

 [Activities to Soothe the Restless Soul](#) (Adobe Acrobat Document)

**3:00 to 4:00 Dessert and Wine Reception**